**MVP (Minimum Viable Product) Presentation Template**

Marriage Biodata: Minimal information

Height, Health, Color, Salary, Education

Preference

**Private, Public and protected**

**Slide 1: Title Slide**

* **Title:** Name of Your MVP
* **Subtitle:** Brief tagline or mission statement
* **Your Name & Date**

**Slide 2: Problem Statement**

* **What is the problem?**  
  Define the problem your MVP is aiming to solve.
* **Who is facing this problem? (Target audience)**  
  Specify the audience or market segment experiencing the problem.
* **Why is it important to solve this problem now?**  
  Explain the urgency or timeliness of solving the problem. What factors make now the right time?

**Slide 3: Market Opportunity**

* **Market size and potential**  
  Provide data or insights into the market size and potential growth opportunities.
* **Current solutions and gaps**  
  Discuss existing solutions and the gaps or limitations in those solutions.
* **Why now? (Trends, demand, etc.)**  
  Highlight current trends, demand, or shifts in the market that create an opportunity for your MVP.

**Slide 4: Solution (Your MVP)**

* **What is your solution?**  
  Describe the MVP and how it addresses the problem identified earlier.
* **How does it solve the problem?**  
  Detail the core functionality and how it effectively solves the target problem.
* **Key features of the MVP**  
  List the most critical features included in your MVP.

**Slide 5: How It Works**

* **Step-by-step workflow**  
  Describe the process of using your MVP from start to finish.
* **Visual representation (flowchart, demo screenshots, or prototype)**  
  Include a visual aid to demonstrate how your MVP works (e.g., a flowchart, app demo, or wireframe).

**Slide 6: Unique Selling Proposition (USP)**

* **How is your solution different from competitors?**  
  Explain what sets your solution apart from existing alternatives in the market.
* **Key advantages and differentiators**  
  List the main benefits of your MVP over competing products or services.

**Slide 7: Technology Stack**

* **Tools, frameworks, and technologies used**  
  Outline the technologies, frameworks, and tools chosen for the MVP.
* **Why this stack was chosen?**  
  Justify the selection of the technology stack based on its suitability for the MVP.

**Slide 8: Business Model**

* **Revenue streams**  
  Describe how your MVP will generate revenue (e.g., subscription, freemium model, one-time purchase, etc.).
* **Pricing strategy (if applicable)**  
  Provide an overview of the pricing model and any relevant pricing tiers.

**Slide 9: Go-To-Market Strategy**

* **How will you attract early adopters?**  
  Discuss how you plan to engage and attract the first set of users to your MVP.
* **Marketing & distribution channels**  
  Describe the channels you will use to promote your MVP (e.g., social media, influencers, email marketing, etc.).
* **Partnerships & collaborations**  
  Mention any strategic partnerships or collaborations that will help with your MVP’s success.

**Slide 10: Roadmap & Next Steps**

* **MVP launch timeline**  
  Provide a timeline for the launch of your MVP and the milestones leading to it.
* **Future enhancements & iterations**  
  Discuss the features and improvements planned for future versions after the MVP launch.
* **Scaling strategy**  
  Outline the strategy for scaling the product once the MVP proves successful.

**Slide 11: Team & Contributors**

* **Key team members (roles & expertise)**  
  Introduce the core team and their relevant skills or expertise.
* **Advisors (if any)**  
  Mention any external advisors, mentors, or industry experts providing guidance.

**Slide 12: Call to Action (CTA)**

* **What do you need?**  
  Specify what you are seeking from the audience, such as funding, feedback, or partnerships.
* **How can the audience help or get involved?**  
  Explain how the audience can contribute or participate in the project.
* **Contact details**  
  Provide contact information for further inquiries or engagement.